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Three Great Arguments To Have Your Own Website

Most people, it seems, have some kind of online presence these days. Either a page on Facebook, or an account at Twitter, everybody seems to be publishing stuff about their lives and activities. A recent study concluded that over sixty percent of all Twitter updates contained nothing more than meaningless daily activities, such as eating a sandwich, or watching TV.

But is there some use to all these avenues of self expression? Can you benefit somehow by having your own website? Believe it or not, there are plenty of legitimate uses for all the avenues of self publication today. In this article, Ill give you three solid reasons why everybody, including you, should have their own website.

Most people are aware that with the right set of [content management tools](#), you can easily set up and manage your own website. With the right [content management tools](#), youll be off to a flying start.

The primary reason is that it is the easiest way to stay in communication with family and friends. While your Aunt and Uncle may not be interested in what you had for lunch, posting updates and pictures about your work, life and family can make it much easier for everybody to stay up to date. Its even a great way to communicate back and forth, as blog comments can be an efficient means of staying in touch.

Next in line is for professional reasons. In todays competitive marketplace, it is absolutely essential that you establish a professional online presence. Imagine if that job you are after is down to you and somebody else. You have your own site, in your own name, with a few polished videos of you describing your accomplishments. The other guy has some blog where he talks about how many parties he went to over the weekend. Who do you think will get hired?

The third reason is that it can allow you a means of self expression that just wasnt possible a few years ago. If you have any kind of beliefs or viewpoints that you arent comfortable sharing with even your closest friends, blogging is the ideal solution. Plenty of bloggers exist today that have huge followings, express controversial views on many subjects, yet are completely anonymous. You may think you are alone in your views, but after you develop a big following, youll be amazed how many people share those very same ideas.

While these are just the tip of the iceberg, they are three great reasons to get you started. When you establish your online presence, under your real name or a pseudonym, you can promote a professional image, maintain connections with friends or relatives, or simply express yourself the way youve always wanted to. Why not get started right now?

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